

IMAGINE THE POSSIBILITIES.



CASE STUDY: MARRIOTT O'HARE



iLight Plexineon White 2X Series fixtures edge the elegant new porte cochere at the recently renovated Chicago Marriott O'Hare Airport hotel.

PROJECT

Hospitality & Leisure

SITE

Chicago, IL

PRODUCT USE

Exterior Application

LIGHTING DESIGNER

Lighting Design Alliance

PRODUCT

Plexineon White 2X Series

PRODUCT USE

Direct View

LENGTH

516 LF (157 m)

AN iLIGHT SUCCESS STORY

MARRIOTT AIRPORT HOTEL ENTRANCE IS FIRST CLASS

Plexineon-edged Porte Cochere Warmly Welcomes Arriving Guests

When the Chicago Marriott O'Hare Airport hotel embarked on a \$40 million renovation, one of its goals was to create a more dramatic entrance.

Located near O'Hare International Airport and 15 miles from downtown Chicago, the hotel sought to create a gateway that would set it apart from other area airport hotels.

With the addition of an elegant and contemporary porte cochere, that goal is achieved — especially at night, when the structure's sweeping curves are highlighted with iLight Plexineon White 2X Series fixtures.

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The Design Challenge

In conceiving the lighting scheme for the hotel's exterior, C. Lindsey Perkins, Senior Designer at Lighting Design Alliance, wanted to accentuate the porte cochere's profile.

She needed a fixture that could bend to

emphasize the porte cochere's curves. It also needed to emit a smooth, not pixelated, line of light that would look continuous, despite being viewed directly — plus be durable enough to withstand Chicago winters.

Perkins had not yet used Plexineon for a project, but from what she knew, it seemed perfect for the job.

"Plexineon was the first product I thought of because it had all the attributes we were looking for," she says.

Perkins chose Plexineon White "because we wanted the effect to be subtle." But she adds: "It was nice knowing it comes in an array of colors."

Further, Plexineon "was surprisingly affordable" and installation was smooth. "I was anticipating a lot of questions, but there were none," she says.

"Plexineon was the first product I thought of because it had all the attributes we were looking for. ...It's just such a versatile product."

C. Lindsey Perkins
Senior Designer
Lighting Design Alliance

The Plexineon Advantage

In the end, the glow of Plexineon enhances the arrival experience at the Chicago Marriott O'Hare Airport hotel.

And after her first voyage with Plexineon, Perkins already has specified the fixture for another project

— a hotel exterior in San Francisco.

"It's just such a versatile product," she says. "I'm using white again — the color temperature is just right when you want a warm, hospitable feel." •

iLight LED products can upgrade your next interior or exterior project to first-class. Learn more at our web site: www.ilight-tech.com.



Plexineon White fixtures bend to accentuate the porte cochere's curved profile.

THE MARRIOTT O'HARE PROJECT DETAILS

LIGHTING DESIGN

Lighting Design Alliance
www.lightingdesignalliance.com

About iLight Technologies

iLight LED products can add impact to your next interior or exterior project, while providing the reliability and durability you demand. Whether you're looking for inspiration or already have a vision ready to turn into reality, learn more at our website: www.ilight-tech.com.