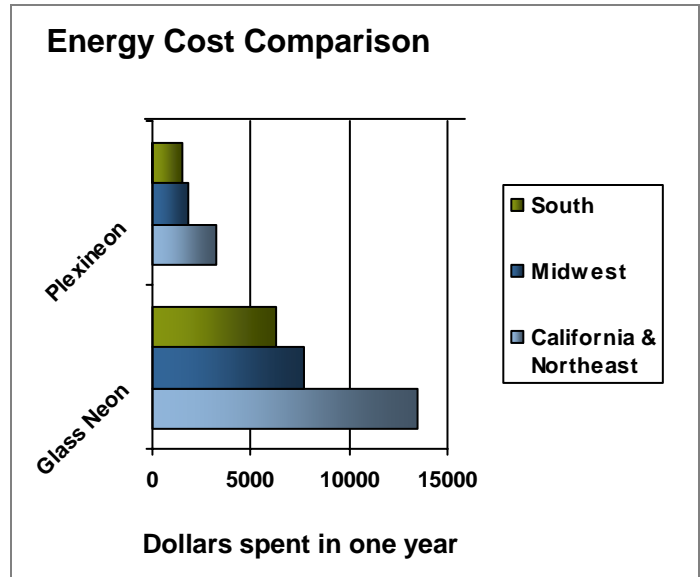


PLEXINEON® ENERGY SAVINGS FOR REGAL THEATER APPLETON, WI

What does glass neon cost you to run?

Here is a comparison of energy costs between iLight's Plexineon® product line and traditional glass neon across the United States.

Plexineon is an efficient lighting system and uses LEDs as its light source. As a low voltage system, Plexineon can save clients up to 70% in energy costs.



Energy cost comparison between neon and Plexineon

Based on 1259 linear feet of exterior Plexineon verses glass neon for the colors red and amber.

REGION	GLASS NEON	PLEXINEON	ANNUAL SAVINGS
California & Northeast (.14\$/kWh)	\$ 13,509.07	\$ 3,236.51	\$ 10,272.56
Midwest (.08\$/kWh)	\$ 7,717.67	\$ 1,841.92	\$ 5,875.75
South (.065 \$/kWh)	\$ 6,269.82	\$ 1,499.85	\$ 4,769.97
CUMULATIVE SAVINGS (Midwest)			
	In 1 year	\$ 5,875.75	
	In 2 years	\$ 11,751.51	
	In 5 years	\$ 29,378.77	
	In 10 years	\$ 58,757.53	

Energy savings are based on regional costs per kilowatt hour, 24 hours per day, 365 days per year. Your savings may vary based on your per kilowatt hour costs and the average use of your neon.

Energy usage - traditional neon: 8.75 watts per linear foot
iLight's Plexineon: 2.09 watts per linear foot