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**ILIGHT TECHNOLOGIES WINS
PRODUCT OF THE YEAR AWARD**

ORLANDO, FL – December 1, 2003 – Even in a sea of lights, nobody could miss the bright colorful iLight LED neon that was bent and safely handled by entertainment industry lighting and technical designers at the booth of Evanston-based iLight Technologies. iLight's Plexineon[®] was a smash hit at the just-ended LDI show, the largest U.S. conference and trade show for the entertainment industry. Plexineon even took the prestigious "Product of the Year Award" in the Lighting/Architecture category.

Lighting and technical designers know Plexineon, the brand name under which the light emitting diode (LED) lights are sold by iLight Technologies, Inc., as a technology that captures all the glow and glamour of neon while solving many problems that plague traditional neon accent lighting in entertainment venues: fragility, difficult and dangerous installation and costly maintenance.

To date, Plexineon has been creatively designed into amusement park rides, television and stage sets, entertainment-theme restaurants, and cruise ships for use on exterior and interior trim lighting. Entertainment icons such as Hard Rock Café, Cirque de Soleil, and Carmike Cinema have artfully added light in areas where glass neon, fiber and other LED products wouldn't do.

The LDI Product of the Year Award for iLight represents recognition among lighting and entertainment industry professionals as a breakthrough product with a multitude of creative uses, according to iLight president and co-founder Mark Cleaver. “We are very honored to have been selected out of the multitudes of lighting companies at the show to receive this wonderful award,” he says. Cleaver adds, “Next year we hope to have something equally amazing for the entertainment community.”

Unlike other LED-based lighting technologies that purport to recreate neon, Plexineon creates a bright, even glow across the entire surface of the product. Because its newly patented structure is a solid plastic waveguide with the LEDs encapsulated inside, Plexineon is virtually impervious to humidity and water and emits so little heat that it helps prolong LED life. “It’s very durable; so strong, it can withstand a shotgun blast. It can be factory bent into sign letters or kept straight for linear lighting applications,” states Cleaver.

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About iLight Technologies

iLight Technologies Inc. (www.ilight-tech.com) is a creative engineering and lighting technology company. iLight designs, manufactures and sells next-generation light emitting diode (LED) linear lighting systems using the latest technologies. For more information, contact Elizabeth Randgaard at 847.328.7800 or erandgaard@ilight-tech.com.