

### A New Connection for Microsoft

Entering Microsoft's new Cambridge, Massachusetts Headquarters, the conference center, otherwise known as the "collaboration zone" dominates the first floor. Microsoft wanted the entrance of their new East Coast headquarters to embody the creativity, ingenuity, and collaboration of their brand. Microsoft brought in TRO Jung/Brannen, an international architecture & interior design firm, to design the interior of this space.

TRO Jung/Brannen called in design experts, Schwegge Lighting Design, Inc. and Cosentini Associates, to collaborate on this project. Working closely with Microsoft, the design team was able to get a thorough understanding of Microsoft's needs and overall objectives for the new conference center.

The center had to accommodate multiple uses for this space. The resulting design had four key areas: the formal meeting room; several informal break-out rooms; two living rooms with smaller enclosed meeting places; and lastly, a central cafe for eating, entertaining, networking, and cocktail parties.

"Since the center of the space had to be special, we wanted to put some unique lighting element in the ceiling over this space, but it had to be narrow," stated D. Schwegge of D. Schwegge Lighting Design. Schwegge, who has worked with [iLight Technologies](#) previously, thought that iLight would be a perfect solution for this application.

Per Schwegge, "We wanted a lighting product with which we could create geometric ripples that related back to nature – out to water, but not literally." [The White Plexineon Series](#) was selected and was [factory formed](#) to exact specification to create a series of geometric patterns that provide a beautiful focal point in the room. The end result is a striking geometric pattern of white light mounted in the ceiling – the centerpiece of the cafe and the room....



#### Project Information

- Site: Cambridge, MA
- Location: Interior application
- Project: Commercial
- Color: Plexineon White 2X Series 3500K
- Type: Direct View

**Designers:** TRO Jung/Brannen, D. Schwegge Lighting Design, and Cosentini Associates

**Photograph:** Richard Mandelkorn

*To read the full case study and find out more about this application, contact iLight at [info@ilight-tech.com](mailto:info@ilight-tech.com).*

[more]

# The iLight News Cont.

## 2010

Volume 2



### Converting Empty Rooftop Spaces into "Green" Oases

Transforming barren, concrete rooftops to lush, green oases is the latest trend in metropolitan areas. Lighting in these innovative and eco-friendly rooftop gardens plays a key role to set atmosphere, especially in the evenings. Phil Cleland, President of Chicago Specialty Gardens, says, "[iLight's LED lighting systems](#) are really quite innovative and work well in outdoor environments."

**Designer:** Chicago Specialty Gardens  
**Photograph:** Courtesy of Chicago Specialty Gardens

*[To read the full case study and find out more about this application, contact iLight at [info@ilight-tech.com](mailto:info@ilight-tech.com).]*



### It's 5 O'Clock Somewhere Declares the 'Cocktails' Sign

The story behind The Grand Marlin on Pensacola Beach begins as a concept on a boat called "The Gulf Rascal," trolling in the blue Caribbean waters north of St. Thomas. Seiber Design took these concepts and transformed them into a 18,035 square foot destination marina restaurant, deck lounge and bar, and ship's store. Everything, including the lighting, played a special role in the overall design of The Grand Marlin.

**Designer:** Seiber Design Inc. & Gabler Youngston  
**Photograph:** Courtesy of E.W. Bullock Associates

*[To read the full case study and find out more about this application, contact iLight at [info@ilight-tech.com](mailto:info@ilight-tech.com).]*



### Be Inspired by Art Gallery of Light

See first-hand how designers have creatively applied our [LED lighting systems](#) in various diverse projects. Use our [Web gallery](#) to help inspire your designs through color and light.

From subtle interior lighting to striking exterior signature applications, with everything in-between, discover how iLight's products can enhance your designs.

With iLight's variety of vibrant colors, pallet of white choices, and full color changing possibilities, designers have limitless application options. [Click and be inspired.](#)

imagine the possibilities  
[www.ilight-tech.com](http://www.ilight-tech.com)