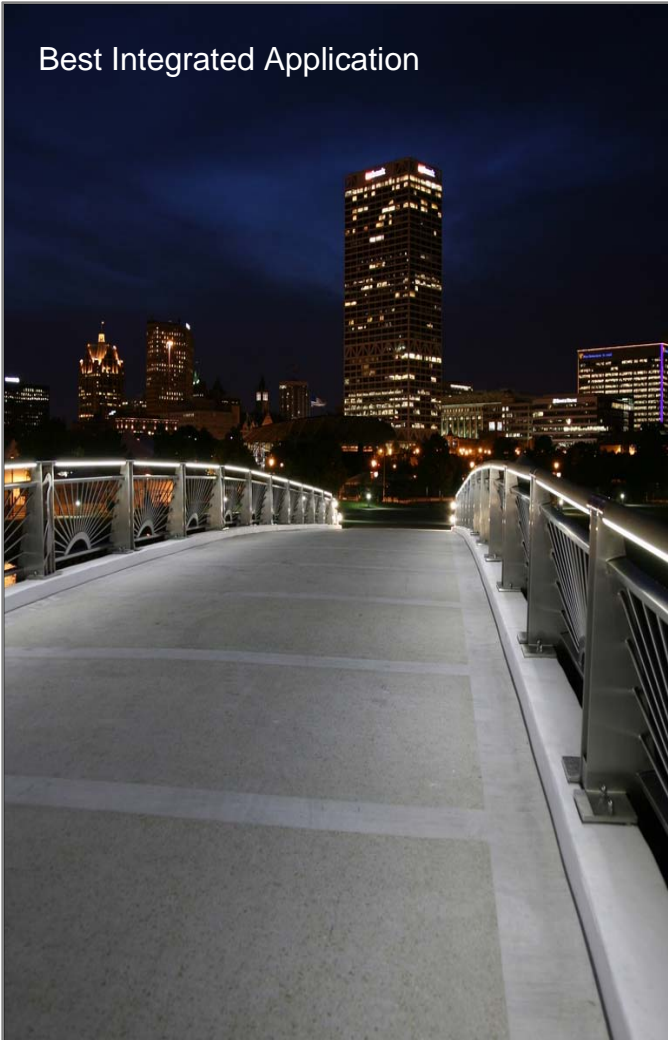




The 2007 “Best of” Edition: A Year in Review

Clean lines, saturated color, and various application possibilities are just a few features setting Plexineon apart from competitors’ products. This edition of the *iLight News* contains the best applications photos of the year. See for yourself why our products really are considered “Best in Class!”

Best Integrated Application



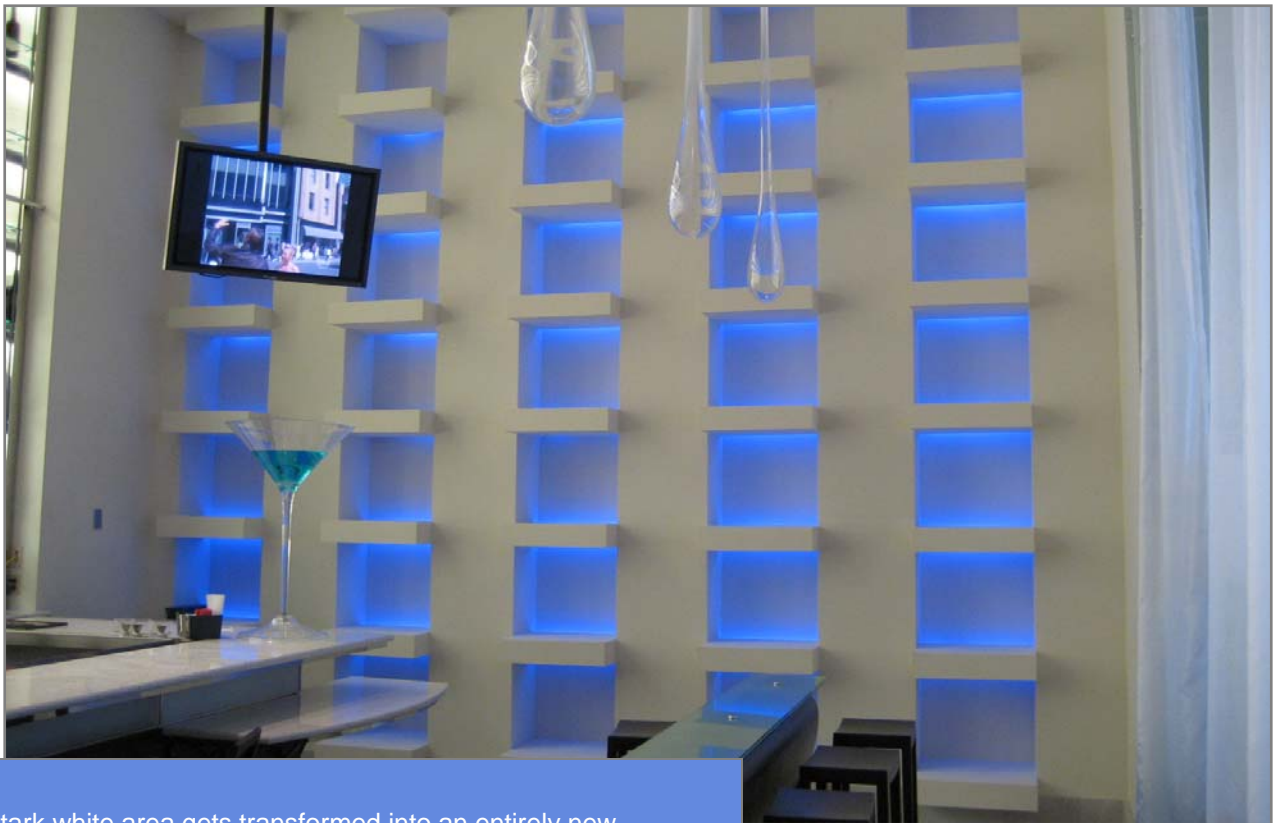
Best Theatrical Application



Best Cool Effects Application



Best “Cool Effects” Application: Casino Aztar Hotel



A stark white area gets transformed into an entirely new atmosphere with the use of blue lighting by iLight. The soft blue glow helps create a calming effect that invites clients in and offers a feeling of tranquility. The designer selected the Blue Plexineon® Color Series to create a cool and soothing wash of light along these striking architectural square shapes that serve as the wall for this hip cocktail area.

Designer: Laurence Lee & Associates in Los Angeles

Architectural Rep: C.M. Buck & Associates

Photography: Courtesy of C.M. Buck & Associates

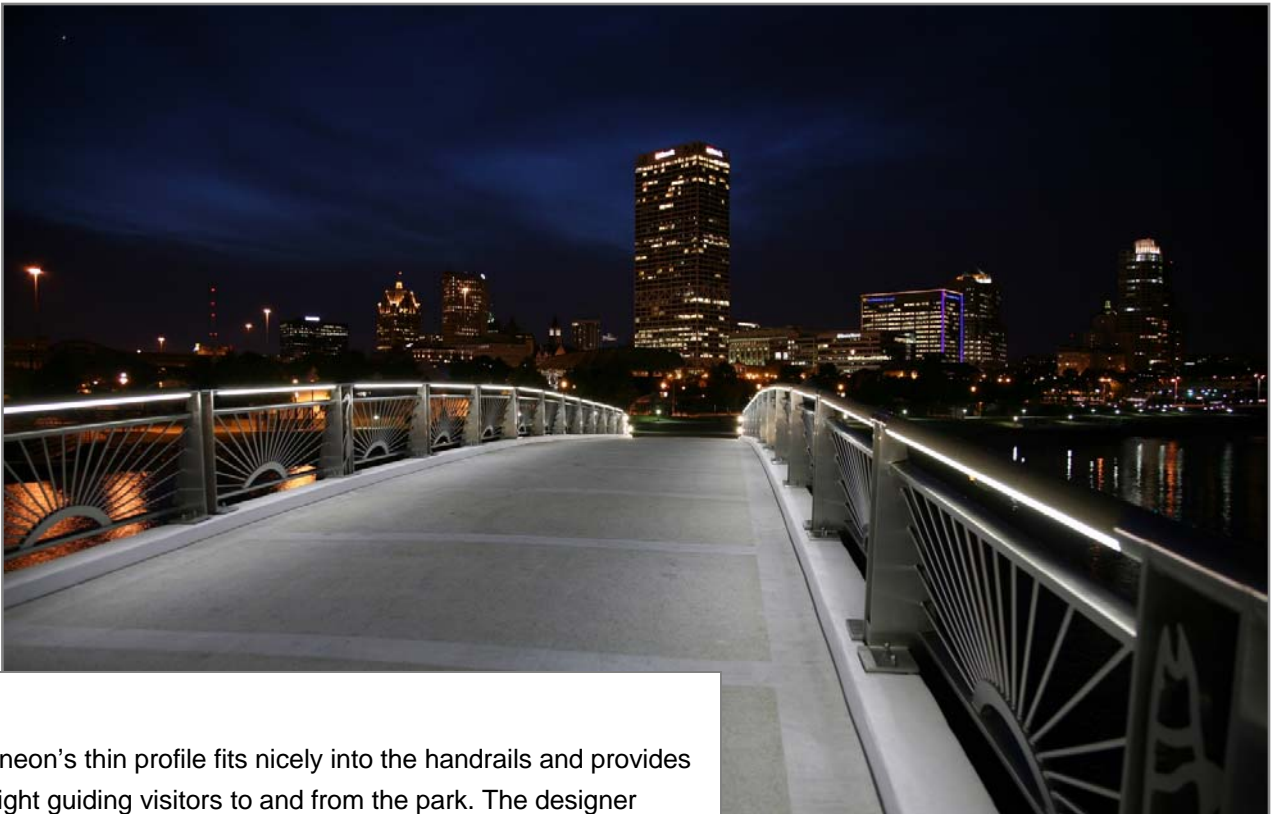
Linear Footage: 135 linear feet

Product Color: Plexineon Color Series – Blue

Product Length: 1'-11" custom lengths



Best Integrated Application: Lake Shore State Park



Plexineon's thin profile fits nicely into the handrails and provides soft light guiding visitors to and from the park. The designer selected the Plexineon White 1X Series in 4500°K because it is a perfect solution due to its small and discrete profile, durable nature, and consistent glow. Both the fixture and light output are integrated perfectly to create a soothing gateway between nature and city.

Designer: Smith Group JJR
Architectural Rep: Enterprise Lighting of WI
Photography: Courtesy of Smith Group JJR
Linear Footage: 260 linear feet
Product Color: Plexineon® White 1X 4500
Product Length: Custom lengths



Best Entertainment Application: Wicked



Mike Ward of Ward Lambert of New York, was brought on this project to find alternative sources for the neon. He quickly found Plexineon to be a superior option and integrated it into the design as a perfect solution to those issues. iLight's Plexineon is easy for the crew to work with and install. The designers are so pleased with the look and feel of the Plexineon they continue to add additional elements to the set.

Designer: Eugene Lee

Lighting Specifier: Ward Lambert

Photography: Courtesy of Wicked Touring Company

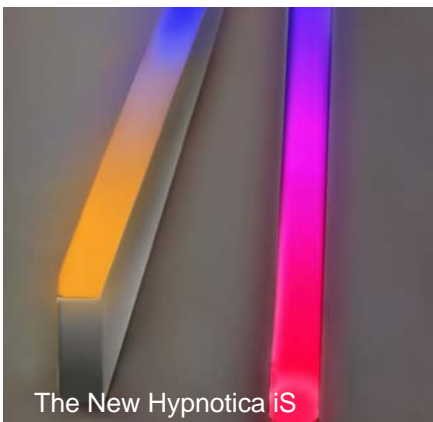
Linear Footage: 450 linear feet per set

Product Color: Plexineon® Color Green

Product Length: Custom lengths



Hypnotica™ Color Changing Series Launched At LDI 2007



The New Hypnotica iS

iLight is excited to announce that the new **Hypnotica Color Changing Series** officially launched at the recent LDI Show in Orlando, Florida.

Hypnotica iS:

- Offers smooth, even light output
- Provides designers with a sleek and discrete lighting fixture
- Fuses leading edge DMX and RDM technology

This slender RGB fixture is DMX 512 compatible for fully dynamic color control such as sequential color changing, color fading, multi-color blending and dramatic color movement in six inch resolution.

Hypnotica is one of the first color changing products on the market with Remote Device Management (RDM) capability, allowing intelligent, bidirectional communication between our fixtures and RDM controllers giving you greater feedback and control than ever before.

iLight's New Plexineon White 2X Series to Ship

The long anticipated **Plexineon White 2X Series** is available. The 2X Series is offered in four diverse white temperature options:

- 6500°K
- 4500°K
- 3500°K
- 2800°K – *new, warmer temperature*

40% brighter than our 1X version, the new 2X line offers more vibrant light output, making it an accent option with higher light output. Available in straight lengths, custom lengths and custom bends, the **Plexineon White 2X Series** is perfect for cove, recess, and direct view applications.



The New Plexineon White 2X Series

The iLight News



Nov./Dec.
2007

iLight Awarded Two New Patents

iLight Technologies strives to be the leader in innovative LED illumination solutions that transform, excite, and energize corporate identities and architectural environments worldwide. We are committed to technological advancements in the field and are excited to announce that we have been issued two new U.S. patents.

Both patents are utility patents covering lighting systems that can create a broad range of colors using only one color of LED coupled with a phosphorescent material to obtain a second, static color. Furthermore, since phosphorescent dyes are being used in the invention, the lighting system also continues to glow after being turned off. This has various practical applications, including such areas as safety lighting.

- **iLight was awarded 13 patents in 2007**
- **iLight currently holds 32 patents**
- **iLight has 55 patents pending**

Local IES Shows for 2008

iLight knows that seeing is believing and nothing is more true than when designers are able to see our products first-hand. While iLight exhibits at various national shows, often times local IESNA shows prove very valuable to both our reps and iLight. If you have a local IESNA show in 2008, please contact our marketing or sales departments on how we may be able to participate.

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