



ILIGHT TECHNOLOGIES PROVIDES RADIANT RED LIGHTING FOR TKTS BOOTH

Chicago, IL – October 16, 2008 – iLight Technologies Inc. (www.ilight-tech.com), a leader in innovative LED illumination solutions, creates products that make world-class architectural designs come to life through brilliant illumination. This is true for one of the world's most dynamic stages at the heart of New York - Times Square. Today marks the realization of an ambitious design that is worthy of this great fusion of theater, history, and commerce, the spectacular TKTS Booth at Times Square which iLight illuminated.

The multimillion dollar redevelopment of this award-winning design features a luminescent amphitheater with a dramatic floating red staircase. The TKTS booth uses over 2,800 linear feet of red Plexineon LED lighting fixtures to make the steps, and therefore the stadium, come to life through a dramatic radiance of red lighting.

This project shows lighting designers, architects and engineers the performance, durability, and ease of use that iLight's LED lighting systems offer. "iLight's products are creative lighting tools which allow designers to bring out the best in their designs," says iLight's President & CEO, Sean Callahan. "The TKTS booth illustrates how designers can enhance the impact of project through powerful lighting effects using our products." iLight's products use LEDs as their light source which offer reduced energy and maintenance costs and longer lifetimes than conventional lighting.

The structure has 27 red steps that rest on an assembly made entirely out of glass and rise over a fiberglass shell housed underneath the steps, according to world-class architectural and design firm, Perkins Eastman of New York, which designed Choi Rophia's concept. iLight's versatile lighting system was able to provide the exact lengths needed for this stunning application. Other design firms who worked with Perkins Eastman Architects on this project included: Dewhurst Macfarlane and Partners, which engineered the glass steps, and Schaefer Lewis Engineers, PC, the project's mechanical engineering firm.

About iLight Technologies, Inc.

iLight Technologies, Inc. is a leader in innovative LED illumination solutions that transform, excite, and energize corporate identities and architectural environments worldwide. iLight's award-winning products blend the benefits of LEDs with patented application systems that create lighting products that have high brightness with a smooth even glow. The company currently holds fifty- one patents, including one for the Plexineon technology, and has forty-five additional U.S and international patents pending in other LED lighting systems beyond linear lighting. iLight Technologies was founded in 2000, is headquartered in Chicago, IL and manufactures in Cookeville, TN.

Media Contact

Elizabeth Randgaard
Director of Marketing
iLight Technologies, Inc.
T: 312.876.8630
erandgaard@ilight-tech.com

###