



## iLight Defies Gravity with Wicked Around the World



Wicked is the untold story of the witches of OZ. But it's also the untold story of the success iLight's Plexineon lends to an all star production. Yes, you may have heard that long before Dorothy dropped in, two other girls meet in the land of Oz. One, born with emerald-green skin, is smart, fiery and misunderstood. The other is beautiful, ambitious and very popular. How these unlikely friends end up as the WICKED Witch of the West and Glinda the Good Witch makes for the most spellbinding new musical in years and iLight is proud to have a leading role in design elements.



Green Plexineon shown in arches.

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## iLight & Wicked Cont'd

Designer Eugene Lee, who also serves as set designer of the hit Saturday Night Live, with his associate, Eddie Pierce, and lighting designer, Ken Posner, designed a set that called for the usage of a linear light source in green to arc the stage providing an effective and striking framing for the design and production. Originally the team planned for the use of neon but this presented several problems, specifically high voltage and breakage.

Mike Ward of Ward Lambert of New York, was brought in to find alternative materials – especially for the neon and with a quick search found iLight Technologies and integrated Plexineon into the design as a perfect solution to those issues.



Over 1146 linear feet of green Plexineon was used on these projects to add to the set. iLight's Plexineon is easy for the crew to work with and install. The designers are so pleased with the look and feel of the Plexineon they continue to add additional elements to the set.

With rave reviews from both designers and production crew, Plexineon is now used in Wicked sets around the world.



**Designer:** Eugene Lee  
**Lighting Specifier:** Ward Lambert  
**Photography:** Courtesy of Wicked Touring Company  
**Linear Footage:** 450 linear feet  
**Product Color:** Plexineon® Color Green  
**Product Length:** Custom lengths

### NOW PLAYING

**CHICAGO**

**NEW YORK**

**London**

**Germany**

**Japan**

**National Touring Company**

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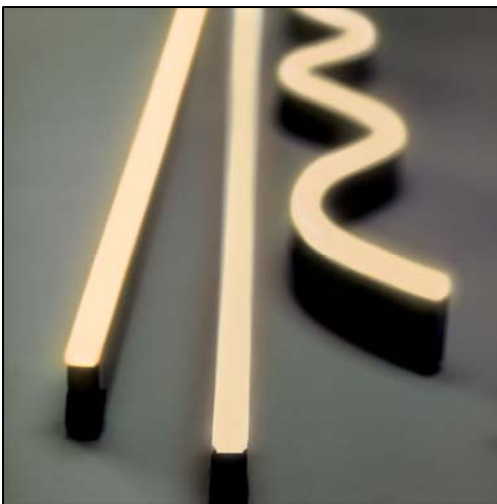
## iLight Awarded Two New Patents

iLight Technologies strives to be the leader in innovative LED illumination solutions that transform, excite, and energize corporate identities and architectural environments worldwide. We are committed to technological advancements in the field and are excited to announce that we have been issued two new U.S. patents.

Both patents are utility patents covering lighting systems that can create a broad range of colors using only one color of LED coupled with a phosphorescent material to obtain a second, static color. The new light system creates new LED colored light only available to date in expensive color changing systems. Furthermore, since phosphorescent dyes are being used in the invention, the lighting system also continues to glow after being turned off. This has various practical applications, including such areas as safety lighting.

U.S. Patent number 7,264,366, in summary, is a conversion of light source color to a completely new light color. For example, a blue LED could be used with this technology to create a warm white.

For U.S. Patent number 7,264,367, refers to a partial conversion of the light source color, allowing it to mix with the phosphorescent material to create a new color. For example, a blue LED could be used with this technology to create a specific lime green color to match the corporate color of a national account client.



All iLight's products are RoHS compliant.

## RoHS Compliance

iLight Technologies holds as a core value the need to be environmentally conscious and to be "green." We are excited to announce that our product lines now comply with the RoHS environmental directive. RoHS calls for the restriction of certain hazardous substances in electrical and electronic equipment sold into the European market and soon to be used in California.

As per the RoHS requirements, iLight Technologies' current and future products will not contain more than the mandated levels of lead, cadmium, mercury, hexavalent chromium, polybrominated biphenyl (PBB) and polybrominated diphenyl ether (PBDE) flame retardants.

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### New Customer Service Manager

iLight is pleased to announce Kevin Sanchez as Customer Service Manager. Kevin will be dedicated to managing the sales support team including quotations and customer service staff. Kevin has 14 years experience working in a manufacturing environment and 10 years customer service management experience. His previous experience includes working at Cosco Industries, one of the largest manufacturers of marketing devices, and Material Sciences Corporation, a materials based solutions provider for acoustical/coatings for electronics and automotive industries. Additionally, Kevin has a strong operations background that will be useful in his position.

We look forward to Kevin working with our sales support team to help ensure that our sales managers, customers and reps are getting the best level of service and support possible.

Email: [ksanchez@ilight-tech.com](mailto:ksanchez@ilight-tech.com)  
Tel: 312.568.5750

### New Customer Service Representative

iLight is excited to welcome Katie Woods as a new Customer Service Representative. Katie is a recent graduate of Denison University in Ohio and has recently moved to Chicago. Her work experiences include an internship for an advertising firm as well as an internship for a large financial services provider. Both of these positions have helped her build skills in customer service/support, teamwork and project management that we will utilize and expand. Also, while at Denison University she participated in student clubs and spent a semester studying abroad in London.

Email: [kwoods@ilight-tech.com](mailto:kwoods@ilight-tech.com)  
Tel: 312.568.5743

## The iLight News cont.



Sept/ Oct  
2007

### Upcoming LDI Trade Show

iLight will be exhibiting at LDI, the largest U.S. tradeshow and conference focused on technologies for the live entertainment industry. We will be officially launching the new RGB series at this event to showcase two different RGB products to the entertainment market. If you need LDI passes, please contact Michael Hannant.



**Be sure to visit us at Booth # 1551.**

### Photo Search for White 2X Projects

Would you like to see your Plexineon installations and rep agency featured in the *iLight News*? Please send us your most striking photographs to be featured in this newsletter. Be sure to include the name and location of the installation, the colors of Plexineon used and your Rep, architect and photo credit contact information. We would love to see you in the next issue!

Send all information to the attention of Michael Hannant at [mhannant@ilight-tech.com](mailto:mhannant@ilight-tech.com).

### Contact:

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