



ILIGHT TECHNOLOGIES NEW PLEXINEON WHITE 2X SERIES NOW AVAILABLE FOR DESIGNERS

Chicago, IL – November 16, 2007 – iLight Technologies, Inc. (www.ilight-tech.com), a leader in innovative LED illumination solutions is shipping the next advancement in white LED lighting: the Plexineon White 2X Series.

This second generation of white light developed by iLight is offered in four Kelvin color temperatures: 2800K, 3500K, 4500K, and 6500K. The Plexineon White 2X Series produces high efficiency white light with stable and consistent color temperature. Most importantly, White 2X has longer lifetimes than other white products on the market due to its unique construction, and is approximately 50% brighter than the original white series making it perfect for accent and low light level applications.

iLight has overcome the many shortcomings of white light LED products that are constructed by standard industry methods. White 2X is produced using a patented technology which contains standard high intensity blue LEDs and a proprietary diffusing technology which avoids the phosphor degradation issues of standard white LEDs as well as the individual LED degradation issues of the RGB approach. The simplicity of the process results in a robust, cost effective and long-lasting white product.

“RGB is a very inefficient way to create white light and white LEDs continue to have problems of color shifting as they degrade over time,” states President & CEO, Sean Callahan. “Our White 2X offers designers an elegant way to obtain white light with a variety of Kelvin temperatures, including the warm 2800K.” Due to its durable construction, ease of installation and energy efficiencies, the White 2X Series, as with all Plexineon products, appeals to architectural, entertainment, hospitality, commercial, residential and signage applications.

About iLight Technologies, Inc.

iLight Technologies, Inc. is a leader in innovative LED illumination solutions that transform, excite, and energize corporate identities and architectural environments worldwide. iLight's award-winning products blend the benefits of LEDs with patented application systems that create lighting products that have high brightness with a smooth even glow. The company currently holds thirty patents, including one for the Plexineon technology, and has fifty-six additional U.S and international patents pending in other LED lighting systems beyond linear lighting. iLight Technologies was founded in 2000 and is headquartered in Chicago, IL and manufactures in Cookeville, TN.

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