

The iLight News



March 2005
April

Plexineon Highlights

[iLight Lights Up the Toyota Center](#)

Designed by HOK Sports and Entertainment Group in conjunction with Houston-based Morris Architects, the Toyota Center (home of the NBA's Houston Rockets) spans more than six city blocks and is highlighted by large open windows.



As we write, the Toyota Center, will also be highlighted by iLight's Plexineon. The words, "Toyota Center" and the Toyota logo on the roof of the building will be outlined by 3800 LF of Plexineon.

What a great camera shot this is going to be for those NBA broadcasts!

Designer: John Bos of Bos Lighting Design of Houston, TX



Arch Rep: LESCO of Houston, TX

[Atlantic City Expressway Lit with Color](#)

How do you get people excited about arriving in Atlantic City? Why, add a dash of red Plexineon. And that's what designers decided to do to spruce up the Atlantic City Expressway walkway bridge right before the Casinos. Almost 1000 LF of red Plexineon lines each side of the pedestrian bridge and lines the arch above.

Originally glass neon was quoted but there were safety concerns about glass above cars and near pedestrians. Penn Lighting recommended to SOSH Architects to consider Plexineon and the idea was sold. The project is currently being installed.

[Harrah's in Atlantic City Gets Glow](#)

3500K White Plexineon adds a nice warm glow in the main bar at the Harrah's in Atlantic City, NJ. Harrah's used to have glass neon but were tired of the maintenance issues. They liked the Plexineon so much that they are ordering more for the main bar addition.

Architectural representatives, Pacific Sales of Las Vegas, NV worked with designers at Paul Steelman Design on this job.

The iLight News cont.



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[iLight Makes Wicked Green With Envy](#)

Designer Eugene Lee (also known as the set designer of Saturday Night Live), along with his associate, Eddie Pierce and lighting designer, Ken Posner, were working on the set for WICKED. While brainstorming, Eddie brought in the idea of using neon in the show. But neon has its problems (think high voltage and breakage).

Mike Ward of Ward Lambert out of New York, was brought in to find alternative materials – especially for the neon and with a quick search found iLight Technologies on the Web.



Photos provided courtesy of Wicked Tour Company.

Mike received the green colored Plexineon sample and it was exactly what he was looking for. Eddie and his associate Nick Francone liked the Plexineon LED idea immediately.

Upcoming Trade Shows

ISA International Sign Expo – March 30 – April 2, 2005

The International Sign Association Show is one of the best shows for sign companies throughout the U.S. and Canada.



Lightfair – April 12-14, 2005

This is the place to be for lighting designers to see what's new in the lighting world. This year it's held in NYC.



LDI – Nov. 11-13, 2005

The best entertainment lighting show for all the audio and lighting needs of the entertainment world. This year's show to be held in Orlando, FL.

Over 450 linear feet of green was used on this project to add to the set. iLight's Plexineon was easy for the F&D Scene Changes crew to work with and install. The designers are so pleased with the look and feel of the Plexineon they continue to add additional elements to the set.