



## HIGHLIGHTS OF ENTERTAINMENT LIGHTING

### The LDI Entertainment Show

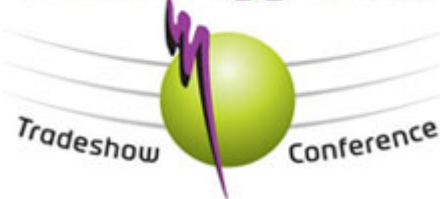
(<http://entertainmenttech.info>) was held October 19-21, 2004, in Las Vegas, NV. LED products were the hot new lighting source at LDI and iLight was the best looking single color LED product on the show floor. No other single color LED product could match the brightness and evenness of tone of Plexineon. Nor could anyone match its durability and ability to make tight bends, making it a must-see at the show.

Lighting for the entertainment industry can be as varied as adding a gentle warm glow of cove lighting to miles of hallways in casinos, a splash of color on the perimeter of a stage, to adding lively color in the hottest nightclubs.

### HOB (House of Blues) – Cleveland

Lighting designer, **Ted Ferreira of City Design Group**, with the help of architectural representatives, **LumenSource of GA**, has specified and ordered 200 feet of white and 200 feet of blue Plexineon for the interior of this about-to-open location. HOB wanted a daylight and evening look. In the day, white Plexineon is on creating a brighter, more neutral glow in the main dining room. When the sun goes down, the cool blue light comes on giving the room a completely different look.

### The Entertainment Technology Week



### Theaters Give Two Thumbs Up to iLight

Movie theaters have historically used glass neon to add that extra color to the interiors and exteriors of their theaters. Plexineon has been a great solution for theaters to keep that great bright neon look without the high voltage. And Plexineon uses far less energy making it a safe and energy saving accent lighting solution.



Regal Entertainment Group in Corona, CA



## ENTERTAINMENT CONT.

### The Tangerine Lounge & Nightclub in Treasure Island, Las Vegas

You'll always find a line at this popular speakeasy style 1920s burlesque lounge and nightclub. And why is the wait so long? It could be the burlesque performances, the cool "Tangerine Octane" drinks, or it could be the cool orange Plexineon glow in the indoor lounge that follows the length of the bar and highlights the tables. We would assume it is the latter choice of course.



## TRADE SHOW CIRCUIT

### **Omni-Lite Expo – October 6-7, 2004**

iLight's Boston architectural representative, Omni-Lite, hosted a great two day event for the key Boston area specifiers.

### **LDI Show – October 22-24, 2004**

iLight exhibited at the entertainment technology show, LDI, in Las Vegas from October 22 to 24. The show focused on live events and themed entertainment.

### **ELS Expo – November 17-18, 2004**

iLight's NYC architectural representative, Enterprise Lighting Sales, is having a two day expo. All the major specifiers will be there to see the latest lighting products.

## OTHER ENTERTAINMENT INSTALLS

- **Showboat Casino in Atlantic City** – White cove lighting (SOSH Architects)
- **Harrah's Casino in St. Louis** – Orange toe rail lighting (Paul Steelman Architects)
- **Hard Rock Café in Detroit Michigan** – Red back bar lighting
- **Cirque du Soleil (New York New York Hotel) in Las Vegas** – Indirect bar lighting (Aurbach + Glasow)
- **Elton John Stage Set in Caesar's Palace in Las Vegas** – Red and white sign (Tait Towers)
- **Toby Keith Stage** – Various neon-like signs for the stage set (Image Technologies)