

The iLight News

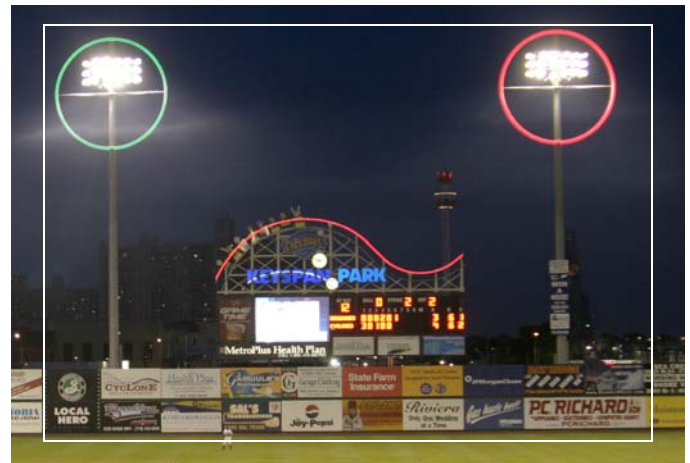


Aug 2004

Highlights of Success

iLight's Plexineon can enhance elegant buildings and create beautiful cove lighting, but it can also take on old glass neon head-to-head.

The Brooklyn Cyclones were spending between \$50,000 and \$60,000 a year on glass neon maintenance that was only three years old at their home, Keyspan Park. The constant headaches made them take a serious look at the Plexineon Color Series. Keyspan Park designers upgraded their problematic traditional glass neon with modern LED technology – and didn't lose a thing on their traditional neon look.



Photographer: Rebecca Cetta Photography

Architectural Representative: Enterprise Lighting Sales of NY



Keyspan Park with new lower maintenance Plexineon.

Keyspan Park used 3100 linear feet of red, blue and green from the Plexineon Color Series to replace the large neon rings around the nightlights and to decorate the rollercoaster image on the scoreboard. What a homerun for the park – low energy usage, lower maintenance, and still they have that great neon look.

The iLight News cont.



Aug 2004

New Web Site Live

iLight has unveiled its newly redesigned Web site at www.ilight-tech.com. The site will be a great resource for the latest technical documentation, photos of various installations, and general information.



The new iLight Gallery section of site at www.ilight-tech.com.

In addition to a photo gallery with case studies, the site will also have an entire section devoted to technical information. This section known as the "Technical Library," updated monthly, will have the latest information and can act as your technical resource for iLight's products. And we even have a helpful representative contact list for designers.

Upcoming Shows

Omni-Lite Expo – October 6-7, 2004

iLight's Boston architectural representative, Omni-Lite, is hosting a two day event for the key Boston area designers.

LDI Show – October 22-24, 2004

iLight will be exhibiting at the upcoming entertainment technology show, LDI, in Las Vegas from October 22 to 24. The show is focused on live events and themed entertainment.

The Entertainment Technology Show



ELS Expo – November 17-18, 2004

iLight's NYC architectural representative, Enterprise Lighting Sales, is having a two day expo. All the major designers will be there to see the latest lighting products.