



ILIGHT A HIT AT LIGHTFAIR 2004

LIGHTFAIR
INTERNATIONAL

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Lightfair 2004 brought specifiers a different flavor in lighting. Amidst the well-known standard commercial lighting manufacturers, a new wave of LED companies were showing their wares. With LED manufacturers taking more space on the trade show floor, LED lighting products are hard to ignore for lighting designers and architects. No longer thought of just as new experimental technology, a few companies are introducing LED products with some new and exciting options in lighting.

iLight Technologies was one LED company that caught the eye of designers. In the sea of “me-too” LED products, iLight’s new Plexineon® White Series and award-winning Plexineon Color Series really stood out. And the White Series that was in the “**New Products Showcase**” had them coming back.

With three color temperatures available, 3500°K, 4500°K and 6500°K, White Plexineon offers lighting designers and architects a unique, versatile, low voltage LED lighting tool. And since it’s white, it can be used in a variety of locations – cove lighting, handrail lighting, stage lighting, exterior accent lighting, interior lighting, plus more.



NEW WHITE

Do you have a project that needs interior or exterior white accent light? iLight’s new White Plexineon Series is worth consideration. More information is available at our Web site at www.ilight-tech.com. Click on the “Technology” tab. If you would like more information please contact your local iLight architectural representative.



HIGHLIGHTS OF SUCCESS

Here are a few highlights of upcoming Plexineon installations:

Enterprise Lighting Sales of NY hit a home run in **KeySpan Park in Brooklyn, NY** in May of 2004.



3100 linear feet of red, green and blue of the Plexineon Color Series will be replacing the troublesome glass neon around the rings of the night lights and the rollercoaster image on the score board.

Penn Lighting of PA also hit the jackpot with 800 linear feet of amber Plexineon for cove lighting in the bar at **Caesars Casino in Atlantic City**. Installation will be complete by the end of May 2004.

A|L LED ARTICLE

In the March issue of Architectural Lighting, on the Industry Exchange page, there is an interesting article on the future of LEDs. iLight President, Mark Cleaver, was one of four industry experts quoted.

What is the future of LEDs?

MARK CLEAVER, PRESIDENT ILIGHTTECHNOLOGIES

“LED lighting technology is beginning to break into a whole new realm. If the current trend line continues, the next five to ten years will see a dramatic improvement in brightness and cost reduction. The key to success is going to be when light output intensity is sufficient to rival existing common light sources. This will be achieved through a combination of LEDs within application systems that maximize optical output. A current approach, RGB, will be too expensive and troublesome. Using just white LEDs to replace bulbs will continue to have issues with lifetime, heat and color temperature. The laws of physics dictate white LEDs will have a difficult time overcoming these issues in their current form. Different, unique approaches are needed. . . .”

To read the rest of the article, please visit the Web site at

http://www.archlighting.com/architecturallighting/a/industry/article_display.jsp?vnu_content_id=1000463695